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**TOM FORD**

TRACELESS SOFT MATTE  
CONCEALER

## DISCOVER TOM FORD ARCHITECTURE

TOM FORD'S PHILOSOPHY OF ENHANCING FACIAL ARCHITECTURE INSPIRED THE ICONIC TRACELESS SOFT MATTE FOUNDATION. NOW, TOM FORD PREMIERES TRACELESS SOFT MATTE CONCEALER, A SKINCARE-INFUSED, MEDIUM-TO-FULL COVERAGE FORMULA THAT EFFORTLESSLY CONCEALS IMPERFECTIONS – AND SEAMLESSLY COMPLEMENTS FOUNDATION.

## TRACELESS SOFT MATTE CONCEALER

TRACELESS SOFT MATTE CONCEALER IS A SKINCARE-INFUSED STICK FORMULA DESIGNED TO HYDRATE SKIN WHILE ALSO PROVIDING BUILDABLE COVERAGE THAT BLURS IMPERFECTIONS FOR A SOFT-MATTE FINISH.

THE FORMULA FEATURES HYALURONIC ACID FOR INSTANT AND 12-HOUR HYDRATION AND SPHERICAL POWDERS TO ENSURE SILKY-SMOOTH, SEAMLESS APPLICATION FOR COMFORTABLE, NON-DRYING WEAR.

ENCASED IN A LUXE, HIGHLY COVETABLE, MATTE MAHOGANY-HUED PORTABLE STICK FORMAT FOR ON-THE-GO EASE.

AVAILABLE IN 20 SHADES (4GR) AT DE BIJENKORF AND ONLINE AT [DEBIJENKORF.NL](https://www.debijenkorf.nl) AS OF 06/02/2023 FOR €55

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